



HATTIE TAYLOR: WOMEN'S EIGHT  
PARIS 2024 BRONZE MEDALLIST

6 OCT 24  
MEET THE  
MEDALLISTS  
BRISTOL

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KIERAN BIRD : SWIMMING  
PARIS 2024 GOLD MEDALLIST

6 OCT 24  
MEET THE  
MEDALLISTS  
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# MEET THE MEDALLISTS



NOAH WILLIAMS: DIVING  
PARIS 2024 DOUBLE MEDALLIST

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MEET THE  
MEDALLISTS  
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ROWAN MCKELLAR: WOMEN'S EIGHT  
PARIS 2024 BRONZE MEDALLIST

6 OCT 24  
MEET THE  
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The chance to listen to inspiring medal winning tales, pose for selfies and photos with **GB Medallists** in the Medallist Maze and then into the Activity Zone where you take on the times and targets set by the Athletes on a range of school sports type activities in the Beat the Medallist Challenge.



# FOR SCHOOLS / COMMUNITY GROUP EVENTS THE MEDALLIST MAZE

Designed to be a fully inclusive Instagram / TikTok friendly platform to interact with guests and also utilise the Athlete presence to create a fundraising platform to generate funds for the host school / sports club / community group.

- **For Developers** it's a great way to **enhance profile** as each athlete station can display your provided branding to form the backdrop to photos and videos.
- With schools / sports clubs, we would work with them to create some fun sporting and non-sporting challenges.
- The Athletes set times and targets the guests try to surpass them. Fundraising gives them bonus times and targets to **Beat the Medallist**.
- Hosts to set up a donation page direct to them i.e **Our School vs The GB Medallists** and when collective fundraising milestones are met, everyone gets bonus points and times
- Budget to meet your requirements for Athlete / Event Staff numbers plus travel and accommodation expenses. Guide is £2800 + VAT.

**UNIQUELY Can be delivered for FREE** if linked into a Social Impact Partnership with the GB Athletes(

## AT OUR EVENTS: MEET THE MEDALLISTS LONDON LEE VALLEY VELO PARK

Events hosted by up to six GB Medallists from Paris 2024. Each two plus hours session gives up to 250 people the chance to listen to a 45-minute Q and A then chat with, pose for selfies and photos with GB Medallists in the Medallist Maze and then onto the Activity Zone where you get to take part in some sporting and non-sporting Beat the Medallist challenges trying to beat the time or targets set earlier by the GB Medallists. **Cost £20 per person**

- **Schools / Sports Clubs** can fundraise as outlined above.
- **UNIQUELY It can also be delivered for free** if you wish to make a social impact with GB Athletes.

## WIDER SOCIAL IMPACT WITH GB ATHLETES

If part of your Social Value / Social Impact plan is to donate to local groups, then working with the GB Athletes and donating them will enhance that amount, generate greater PR and give you credits on engagements listed above.

Since 2012, the GB Athletes have hosted experience days which have raised £658k in donations, it works like your development which costs X and you make a profit.

- Charities sell places on these Athlete Days and make a great profit.
- Donating places to good causes will see them receive all of the money raised.
- Last Autumn every £1 entry fee saw Charities receive 257%. (314% lifetime)
- Every £300 worth of donated Experiences sold by Charities will see you receive £100 in Athlete Credits to use on the Social Value projects above or on your own corporate requirements.

For further examples and details please visit [www.crowdfunder.co.uk/gbcharitydays](http://www.crowdfunder.co.uk/gbcharitydays)

**TO BOOK / TO DISCUSS**  
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