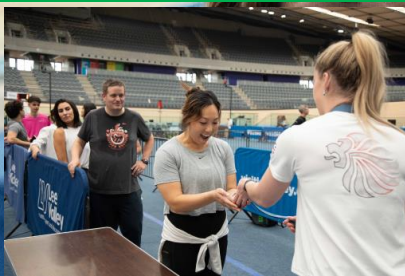


PHILANTHROPY SOCIAL IMPACT PACKS

Enjoy VIP sessions with Athletes and donate additional places to good causes to create a huge social impact.

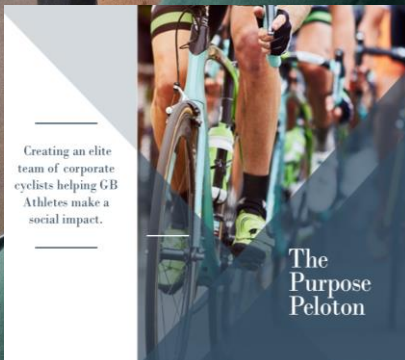
MEET THE MEDALLISTS AWAY DAY / FAMILY DAYS



BEAT THE MEDALLISTS TRACK CYCLING



NETWORKING GROUPS



PHILANTHROPY BROCHURE CONTENTS:

- Page 2: How this has worked since 2012.
- Page 3: MEET THE MEDALLISTS: Away Day / Family Day
- Page 4: Cycling Experiences:
- Page 5: Rafting Experience:
- Page 5: Rowing Experience:
- Page 6: White Water Experience:
- Page 6: Cricket Experience:
- Page 7: Purpose Squads Sporting Networking
- Page 9: CORPORATE Social Impact opportunities.

PHILANTHROPY VIP SESSIONS Hosted by GB Medallists

If you get this...

OCTOBER 2024 AUCTIONS: CROWDFUNDED ITEMS

- **Grief Encounter** Cycling £230 became £425
- **Save the Children** Hockey £ 75 became £750
- **Save the Children** Rafting £125 became £400
- **Save the Children** Rowing £ 75 became £510
- **Save the Children** Cycling £230 became £500
- **St John Elizabeth Hospice** Cycling £230 became £500
- **Diverse Abilities** Cycling £230 became £385
- **Starthrowers** Rafting £125 became £175

DONATED ENTRY FEES £1,320

CHARITIES RECEIVED £3,645 (100% for them)

- **Donation Multiplied by 176%**
- **Charities made £2.76 for every £1 donated.**

Then you will get that whilst you and a friend enjoy a VIP Experience you will be donating places for good causes to multiply unique days with GB Olympians at auctions at a minimum price, to ensure a greater return than your package cost.

- **Since 2012, through over a 1,000 charity auctions, participants on our days have bought entry fees worth £259,170 and have added £656,865 in donations**
- **The total of £916,005K is a 253% return on every £1 entry fee. Or charities receive £3.53 for every £1 entry fee (As of 4/01/2025).**
- **Good causes always want donated places and usually more than one. Hence the appeal to individuals and corporates to meet this demand and join with GB Athletes to make a huge social impact.**

FFI VISIT: www.crowdfunder.co.uk/gbcharitydays





MEET THE MEDALLISTS FAMILY PACK



MEET THE MEDALLISTS:

www.legacy300.com/mtm

Various Dates / Various Locations 2025

Charities are selling places at a minimum £35 per head on either, our fixed dates throughout the year. OR, as an exclusive company booking at a mutual venue and date. The first seven auctions have sold 191 places.

Meet the Medallists, is a fun, interactive experience that will cater for all interests on your away or family day.

Each fixed date will be hosted by SIX GB Medallists from Paris 2024 and sessions run from 1pm and on through the day every 75 minutes.

Sessions start from 1pm, the experience session lasts two hours and is designed to be utilised as part of an afternoon out of the office at there is the option for family members to join after school.



- Each session is a maximum of 250 people
- You can also add additional individual sporting and hospitality elements.

1) START OF SESSION; Q AND A The group takes their seats for a 35-minute chat and Q and A with two of the athletes.

2) THEN THE MEDALLIST MAZE The audience is escorted down to the Medallist Maze where at each bend a GB Medallist will be waiting for signings, photos and selfies. If the groups are large and a queue forms one of the Medallists will work the queue posing for photos.

3) THE BEAT THE MEDALLIST ZONE Once you are through the maze you get to try and Beat the Medallists taking on a host of sporting and non-sporting challenges which have had times and targets set by the GB Medallists.



(C) Legacy 300 One Sporting World Limited



PHILANTHROPY PACK: £320

- 4 Places for your family at an event of your choosing.
- 12 places to donate to charity raising a minimum £420
- Or 12 places to donate to a local school / sports club

CYCLING EXPERIENCE FOR TWO AND Q AND A WITH PARIS MEDALLIST

TRACK CYCLING FLYING LAP OR PURSUIT COMPETITIONS

Legacy 300 offer unique access for businesses and individuals to entertain clients, colleagues, family and friends across the UK in the company of a GB Medallist FROM Paris 2024 . Choice of either track or road cycling both with the unique opportunity to take on a GB Medallist (and your fellow riders) in a timed challenge at the end of a training session.

The formatted experience includes:

- Velodrome track for 75 for maximum 16 people all equipment including bikes. / Can be done on Road circuit as well.
- Full professional assistance throughout the day with trained coaches.
- Athlete hosted medal ceremony for the fastest lap / individual pursuit winners.
- Exclusive signed mementoes for each guest.
- Photos with the Athlete and of the riders in action.
- Talk and Q and A with the attending Medallist.
- Expected hosts in 2025 include EMMA FINUCANE, SOPHIE CAPEWELL, CHARLIE TANFIELD, and other members of the Paris GB Squad each detailing with candour the highs and lows of professional sport.
- **Additional free of charge access** to the days [Meet the Medallist](#) activities hosted by six GB Paris 2024 Medallists from other sports.
- Q and A with two of the medallists
- Selfies and Signage session in the Medallist Maze with all the Medallists.
- 20+ non -porting and sporting activities to try and surpass the times and targets set by the days GB Athletes.

WE HAVE CURRENT DATES IN LONDON OF

- 2nd March 2025
- 24th April 2025
- 5th June 2025

Video:

<https://www.youtube.com/watch?v=hCjLVZHJHi4>

Comparable Packages to gauge what you are looking for at auction (we are more fun and definitely more time conscious.

- <https://www.gosh.org/get-involved/fundraising-events/velodrome-challenge/>
- <https://www.cancerresearchuk.org/get-involved/volunteer/help-us-raise-money/sports-beats-cancer/cycling>

PHILANTHROPY PACK: £2000 + VAT

- Two places for you at an event of your choosing.
- SIX places to donate to charity raising a minimum £3000



TWO PEOPLE WHITE WATER RAFTING WITH PARIS 2024 GB MEDALLISTS

Legacy 300 are proud to present one of our GB medal winning slalom canoeists **JOE CLARKE, ADAM BURGESS KIMBERLEY WOODS** as your hosts for these unique events. This is the unique thrill-seeking opportunity to go white water rafting down the Olympic Course at Lee Valley, the scene of the 2012 Olympic Medal rush for the Kayaking team..

The experience includes:

After a Q and A with the athlete and photo session, we hand you over to the guides for your safety briefing and swimming practice. Throughout the afternoon you will have several runs down the course. One of these runs will be timed and a medals awarded at the post-race ceremony.

- Training and coaching given by the centre staff and athletes.
- Use of all equipment including wetsuit.
- Full professional assistance throughout the day from the Athlete.
- Athlete hosted Prize-giving for the winning team.
- Memento for each guest.
- Photos with the Athlete.

PHILANTHROPY PACK: £800 + vat

- Two places for you at an event of your choosing.
- Four places to donate to charity raising a minimum £1200

THREE PEOPLE VIP ROWING WITH PARIS 2024 MEDALLISTS

Your experience includes: a fascinating and humorous talk on the career highs and lows of the Athletes, a light training session on the rowing machines. The athletes will then form a super boat and set a time to beat over a short sprint distance. You and your two guests then have the opportunity, to try your hand in a quad boat accompanied by one of the GB rowers.

Hosted by four Paris 2024 rowers, including one gold medallist, the session will evolve according to skill levels and will provide equal time on the water for all participants..

- Use of rowing boats on the river
- Use of all equipment including training in the gym.
- Full professional assistance throughout the day with GB Rowers in each boat that takes to the water.
- Two separate Q and A's
- Experienced coaching in the gym on the rowing machines.
- Memento for each guest. Photos with the athlete.
- Duration of the rowing experience **2.5 hours**.

PHILANTHROPY PACK: £800 + VAT

- Two places for you at an event of your choosing.
- Four places to donate to charity raising a minimum £1200



TWO PEOPLE HOCKEY WITH PARIS 2024 GB SQUAD



Legacy 300 are proud to present a unique Hockey experience delivered by members of the Paris 2024 squads at the Lee Valley Hockey Centre.

With insight into the highs and lows of the campaign and the future direction of the national teams, this will be an amazing debrief and also the chance to take on the athlete challenges laid down on the day.

This is ideal for the hockey enthusiasts in your life.

The experience includes:

- Q and A with the athletes and photo session,
- Training and coaching given by the athletes.
- Full professional assistance throughout the day from the Athlete.
- Athlete hosted Prize-giving for the winning team.
- Memento for each guest.
- Photos with the Athlete.



PHILANTHROPY PACK: £800

- Two places for you at an event of your choosing.
- Six places to donate to charity raising a minimum £1200

TWO PEOPLE BEAT THE PRO CRICKET CHALLENGE AT SIXES CRICKET



A unique evening taking on a current cricket pro and ex England International in a four over challenge, where you try and score more runs than the pro against a virtual bowler.

The price package comes with a sharing platter and three house drinks as well as a chat with the host cricketer and unique signed souvenirs.

These are midweek evening gigs so suitable for 15 years and above. Each experience limited to 12 people.



PHILANTHROPY PACK: £800

- Two places for you at an event of your choosing.
- Four places to donate to charity raising a minimum £1200

THE PURPOSE SQUADS

Cycling / Rowing / Cricket

SHOWCASING MEMBERS

Objective is to highlight team members own authored examples of fundraising and philanthropy through LinkedIn and Instagram pages.

Expand the networking aims and objectives of this exclusive group to meet the expectations of members, this will include social networking events away from the Velodrome.



SUPPORTING GB ATHLETES

Purpose Peloton members will be helping the Legacy 300 project not only support good causes but also support GB Athletes. This makes you part of their journey as each year, different young medal winning cyclists are on hand to give you insight into their sporting lives.



REWARDING YOUR PURPOSE

- Discounts on events and cycling related equipment / apparel which will be posted in the LinkedIn Group and not spammed.
- Those who choose to fundraise on their VIP Athlete Day will if successful also get track-side hospitality for a professional event at Lee Valley in 2025.

Purpose Squads: Corporate Networking Groups

After 12 years of GB Athletes fundraising £656K at various Velodromes and sporting venues, we wish to reimagine how we deliver this innovative purpose project, to this end we want to bring Cycling, Cricket and Rowing business professionals together as elite teams to form sporting Purpose Groups, enabling them if they wish to use days with the GB Athletes to create a social impact, this could be supporting participants chosen good causes or donating places to sporting access schemes around London.

In addition, they will be using LinkedIn pages to chart the philanthropy of the group members on various sporting pursuits. We would also like to host three in person networking events a year.

THE PURPOSE PELOTON : £420 + VAT

We have delivered over 230 GB Gold Medallist hosted sessions at the Olympic Velodrome since 2014.

After 12 years of fundraising £655K at various Velodromes and sporting venues, we wish to reimagine how we deliver this innovative purpose project, to this end we want to bring cycling professionals together as an elite team in The Purpose Peloton. Their VIP place can be donated / gifted, and the membership solely used for networking purposes.

THE PURPOSE CREW : £350 + VAT

GB Rowers have delivered over 60 Medallist hosted sessions at Henley on Thames since 2013.

After 12 years of fundraising £655K at various sporting venues, we wish to reimagine how we deliver this innovative purpose project, to this end we want to bring rowing professionals together as an elite team in The Purpose Crew to make a social impact.

The opportunity to donate your place on the GB Rowers Charity Day as a corporate, club or individual to a Junior Rower.

THE PURPOSE CREW : £350 + VAT

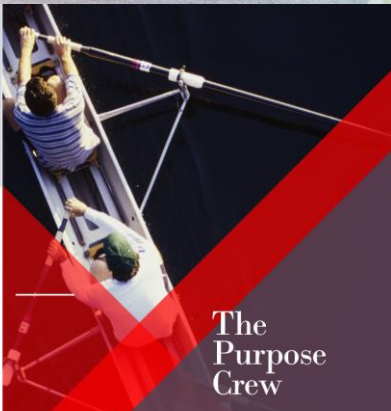
GB Athletes have delivered over 350 hosted sessions and have been delivering days since 2013.

After 12 years of fundraising £655K at various sporting venues, we wish to reimagine how we deliver this innovative purpose project, to this end we want to bring cricket loving corporates together as an elite team in The Purpose XI to make a social impact.

The opportunity to donate your place on the Beat Pro Days as a corporate, club or individual to Junior Cricketers for their own special Experience Day

THE PURPOSE PELOTON CYCLISTS FOR GOOD

WWW.LEGACY300.COM/PELOTON



The
Purpose
Crew

Creating elite crews of corporate Rowers helping make a social impact.

THE PURPOSE XI CRICKETERS FOR GOOD

WWW.LEGACY300.COM/ONLINE-STORE



TAKE THE PLUNGE



ADDITIONAL SPORTS:

Bespoke days can be delivered in the following sports: **Road Cycling: Diving : Beach Handball : Volleyball : Mountain Biking: BMX: Handball : Fencing: Archery : Basketball : Badminton PLUS your specific sporting requests.**

FFI CONTACT: David Cotton on david@legacy300.com or 07866 316 228

SOCIAL IMPACT PARTNERSHIP PROPOSAL

AIDING YOUR CHOSEN GOOD CAUSES



**PARTNERING WITH GB ATHLETES
TO ENHANCE YOUR DONATED SUMS**

A promotional banner for 'Meet the Medallists' featuring two athletes. On the left is a portrait of Hattie Taylor, a smiling woman with blonde hair, wearing a white athletic top. To her right is a promotional card for her event: 'HATTIE TAYLOR: WOMEN'S EIGHT PARIS 2024 BRONZE MEDALLIST'. The card includes the date '6 OCT 24', the event name 'MEET THE MEDALLISTS BRISTOL', the website 'www.legacy300.com', and a QR code. On the right is a portrait of Kieran Bird, a woman with dark hair wearing a red swim cap and goggles. To her right is a promotional card for her event: 'KIERAN BIRD : SWIMMING PARIS 2024 GOLD MEDALLIST'. This card also includes the date '6 OCT 24', the event name 'MEET THE MEDALLISTS BRISTOL', the website 'www.legacy300.com', and a QR code. On the far right of the banner is a large, close-up image of a gold medal.

MEET THE MEDALLISTS



THE SOCIAL IMPACT PROPOSAL

GB Athletes multiplying your donation to good causes

Background: How GB Athletes have raised £643K in donations

Charities have sold places on Experience Days with GB Athletes, passing on the entry fees received at auction and banking the donations. Every entry fee is multiplied in value through this process. Good causes in the main want the entry fee as well. Full details on www.legacy300.com/goodcauses

WHY THIS WORKS AND WHY THERE IS A HEAVY DEMAND FOR FREE PLACES:

- Participants on our days have bought entry fees worth £259,170 and have added £656,865 in donations.
- The total of £916,005K is a 253% return on every £1 entry fee. Or charities receive £3.53 for every £1 entry fee (As of 4/01/2025).

FREE ATHLETE EXPERIENCES TO REWARD YOUR CORPORATE INVOLVEMENT

- Working with the GB Athletes will give you **FREE** or **REDUCED ENTRY** to a wide range of events listed on www.legacy300.com/corporates.
- Individual or Exclusive events £1 for every £2.50 donated.
- This can be mapped once you choose Proposal A or B.

PROPOSAL: A) Supporting your specified chosen good cause

- When giving them the money you invite them to work with the GB Athletes an equivalent sum in [Athlete Experiences](#) in your name. That is your total workload
- The Charity will still utilise the donation immediately to their needs, there is no risk to them or cost.
- As since 2012, they will be passing on entry fees when sold, and banking donations to be credited in your name to your initial sums.

PROPOSAL : B) Working directly with the GB Athletes supporting good causes.

- Place the sum into a social impact fund administered solely by you.
- Legacy 300 will then approach charity auctions in the UK with free places on experience days to auction off in your name, carrying supplied text and branding from your PR team.
- Each listed items will have a minimum reserve price 50% above the entry fee, meaning once the original donated sum exhausted it will have been enhanced **by a minimum 50%**. (Autumn 2023 saw this at 141% see next page).
- Once sold at auction, good cause will email us both the amounts raised.
- Each month, Legacy 300 will provide a spreadsheet and draw down the sold entry fees. Above process will be repeated until donated sum exhausted.

PUBLICITY GENERATED BY ADOPTION OF EITHER PROPOSAL

- Each auction listing will carry your prescribed donation information
- Every successful auction result promoted on social media by good causes tagging your prescribed social media account.
- Detailing the total donations made.
- Each participant will be pictured with the host Athlete at their experience day tagging charity and your prescribed social media account.
- Running totals will be produced by Legacy 300 again linked to your prescribed social media account. **Other PR suggestions are most welcome.**

FURTHER DETAILS OF HOW THIS WOULD BE IMPLEMENTED:

- Can be discussed via 07866 316 228 and on the [generic corporate guide](#).

AUTUMN 2023: THE IMPACT OF THE CROWDFUNDED CYCLING PLACES

	Crowdfunded Place	Good Causes Received (and kept in full)
Taylor Made Dreams	£230	£700
Prost 8	£230	£350
Resurgo	£230	£425
Kids Out Question of Sport	£230	£500
Property Race Day (Group 1)	£187	£313
Property Race Day (Group 2)	£187	£312
Jane Lemon Foundation	£230	£300
Kids Out Golf Day	£230	£500
Rugby Lunch Dorset	£230	£375
Care Sector Ball (London)	£230	£450
Impetus	£230	£800
LAACA	£230	£400
Just Rifles	£230	£550
Surviving Wounded Veterans	£230	£375
Cure Parkinsons	£230	£500*

(Figures provided by Charity and * Purchaser)



CHARITIES MULTIPLIED
YOUR DONATION BY

203%

THE AUTUMN IMPACT OF THE CROWDFUNDED ROWING / RAFTING / HOCKEY PLACES

ROWING	Crowdfunded Place	Good Causes Received (and kept in full)
Paul's Place Charity Ball Bristol	£75	£150
FIS Ball London	£75	£225
Kids Out Question of Sport	£75	£155
Gala Dinner Building Heroes	£75	£200
MDL Marinas Captains Dinner	£75	£300
Rugby Lunch Dorset	£75	£200



CHARITY MULTIPLIED YOUR DONATION BY

273%

RAFTING	Crowdfunded Place	Good Causes Received (and kept in full)
Taylor Made Dreams	£125	£500
Paul's Place Charity Ball Bristol	£125	£250
Action for A-T	£125	£290
Kids Out Question of Sport	£125	£225
Polo for Heroes	£125	£225
LAACA	£125	£250
Research ALKay +ve	£125	£200
Supporting Wounded Veterans	£125	£300



CHARITY
MULTIPLIED
DONATION BY

224%

HOCKEY	Crowdfunded Place	Good Causes Received (and kept in full)
Taylor Made Dreams	£50	£300
Paul's Place Charity Ball Bristol	£50	£100
FIS Ball London	£50	£300
Kids Out Question of Sport	£50	£200
Jane Lemon Foundation	£100	£200
Impetus	£50	£320
LAACA	£50	£205
Eight Foundation (Group)	£50	£625



CHARITY
MULTIPLIED
DONATION BY

500%

(Figures provided by the Charity)